



## The Defeat MSA Awareness Shoe Hosting Agreement

(Complete All Relevant Sections Below)

[www.MSAcanada.ca](http://www.MSAcanada.ca)

[www.DefeatMSA.org](http://www.DefeatMSA.org)

[www.MSAshoe.org](http://www.MSAshoe.org)

[www.MSAdownunder.org.au](http://www.MSAdownunder.org.au)

[www.msa-italia.org](http://www.msa-italia.org)

The Defeat MSA Awareness Shoe™ has traveled to dozens of countries, rubbed shoulders with some notable people and visited many famous landmarks. The MSA Awareness Shoe is a tool for spreading MSA awareness, increasing support for MSA patients and their caregivers and fighting MSA by raising research dollars. The MSA Awareness Shoe's journey is undertaken in memory of all those that have died due to MSA and in support of all those presently fighting Multiple System Atrophy!

The Defeat MSA Awareness Shoe Inc. is a US based tax-exempt 501(c)(3) public nonprofit entity EIN: **47-2700163**. The MSA Awareness Shoe (all seven associated physical MSA shoes) and any associated items (attached or accompanying momentos on its journey) are the property of Defeat MSA affiliated charities. Defeat MSA affiliated charities do not authorize the reproduction of its logo or image in any form (print, media, apparel or physical replica) without prior consent or the permission set forth by this temporary hosting agreement. A copy or facsimile of this agreement is considered *equivalent* to the *original* copy. “The Defeat MSA Awareness Shoe” and “the MSA Shoe” trademark names are currently pending.

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Please indicate with an X as to your main purpose for hosting the MSA Shoe:

Public Awareness       Patient/Caregiver Support       Research Fundraising

Your Name and Charity/Project/Event Position: \_\_\_\_\_

Organization/Charity/Project/Event Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Organization/Project/Event Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Mark (X) Applicable Shoe Hosting Request:

The MSA Shoe North America \_\_\_\_\_

The MSA Shoe South America \_\_\_\_\_

The MSA Shoe Central America \_\_\_\_\_

The MSA Shoe Europe \_\_\_\_\_

The MSA Shoe Africa \_\_\_\_\_

The MSA Shoe Asia \_\_\_\_\_

The MSA Shoe Australia-New Zealand \_\_\_\_\_

Hosting Fee Waiver? \_\_\_\_\_ Yes \_\_\_\_\_ No

Please state why in your view, a fee waiver should be granted:

\_\_\_\_\_

Preferred Hosting Dates (max 2 weeks regionwide, max 4 weeks countrywide):

\_\_\_\_\_

Please explain your personal and/or your organizational connection to MSA:

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Please describe the planned events, activities and person(s) involved in your hosting of the MSA Awareness Shoe?

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## **Frequently Asked Questions (FAQs)**

### **1) What are my duties as a host of the Defeat MSA Awareness Shoe?**

*Hosts are responsible to provide, at all times, reasonable safeguards against damage, loss or theft of the Defeat MSA Awareness Shoe. Please remember that many people look very fondly on the MSA Shoe. For some, their time with the Shoe symbolizes a connection with their loved ones with MSA, past or present.*

### **2) How should I care for the Defeat MSA Awareness Shoe?**

*Hosts are expected to protect the shoe (and associated items such as the bag, suitcase, momentos, etc.), use the Shoe appropriately and to cover both the costs of hosting the Shoe and any costs associated with sending it on to the next Host, returning it to the coordinator or returning it to your region or country home base in a timely manner.*

### **3) Am I responsible for sending the Shoe to its next location?**

*Yes, hosts are expected to treat the Shoe respectfully and forward the MSA Awareness Shoe onto the next host or return it to the Shoe's coordinator at home base in a timely manner. All shipping costs including international custom fees, taxes are the responsibility the hosting charity, hosting organization and/or hosting individual. If the MSA Awareness Shoe is lost or stolen, the host charity is requested to help with costs and/or arrangements associated with its retrieval or repatriation.*

### **4) Are there any additional policies on taking photos with the Shoe?**

*For help on photo-op suggestions and locations, please contact the charity director at: [defeatmsa@gmail.com](mailto:defeatmsa@gmail.com) By posing with the MSA Awareness Shoe, you and/or others are giving permission to use the image in any and all promotional/awareness materials.*

### **5) Can we post our pictures of the MSA Awareness Shoe to Facebook, social media platform, charity or MSA cause associated website?**

*Yes, but the image (or the collection of them) uploaded to any social media platform or website must include appropriate tags/labels for each image and an explicit mention of Shoe's external website address posted to the album: [www.MSAshoe.org](http://www.MSAshoe.org) For help on posting your photos of the shoe to Facebook, any other social media platform or website, please email us: [defeatmsa@gmail.com](mailto:defeatmsa@gmail.com)*

**Official Hashtags: #defeatmsa #kickmsa #weremembermsa #msaheroes #msawarriors**

**6) I want to make a donation to the Shoe administration. How can I keep the MSA Awareness Shoe running?**

*You can make a donation of any amount to the hosting charity: \_\_\_\_\_  
If there is no Defeat MSA affiliated charity in your country, please donate to the keep the shoe kicking MSA at the official website: [www.MSAshoe.org](http://www.MSAshoe.org) A donation receipt will be returned to you via email. You may also earmark your donation: Use As Needed, Public Awareness, MSA Research, Medical Education or Patient Support. If you wish to donate in memory or in tribute to someone, your donation can be designated in that way.*

**7) Where has the Defeat MSA Awareness Shoe visited?**

*The Shoe has traveled around the world for 10 years! We have big dreams for future travel EVERYWHERE! Please view our Destinations page via [www.MSAshoe.org](http://www.MSAshoe.org) to see where the MSA shoe has been and to see where it wants to go in the future. Help the MSA Shoe get there by donating today!*

**8) If I know a notable person, celebrity, famous person, business or organization that would like to pose with the Defeat MSA Awareness Shoe, should I have them complete an image release form first?**

*YES! You can locate the image release form attached to this FAQ and hosting agreement. Please duplicate the form as needed and return the completed form per individual with the MSA Awareness Shoe. Thanks!*

**Please indicate your (and/or organization's) agreement to the policies set forth above by providing your signature(s):**

Signature: \_\_\_\_\_  
Name (printed): \_\_\_\_\_ Title/Position \_\_\_\_\_ Dates \_\_\_\_\_

Signature: \_\_\_\_\_  
Name (printed): \_\_\_\_\_ Title/Position \_\_\_\_\_ Dates \_\_\_\_\_

Signature: \_\_\_\_\_  
Name (printed): \_\_\_\_\_ Title/Position \_\_\_\_\_ Dates \_\_\_\_\_

**\*For the purposes of a timely completion of this form, an electronic signature is permissible. The original signed form should be included in the returned package with the MSA Awareness Shoe when the hosting period is completed.**

**Every donation, no matter - how large or small, truly helps us! To date, [Defeat MSA Alliance](#) and its affiliated MSA united charities ([Defeat MSA Canada](#), [Defeat MSA Down Under](#) and [Defeat MSA Italy](#)) are the sole financial sponsors of the Defeat MSA Awareness Shoe! Please Help Us!!!**